

**Stanly County Partnership for Children  
Three Year Strategic Plan  
2023-2026**

**Vision:**

All Stanly County children enter school ready to succeed in life.

**Mission:**

Stanly County Partnership for Children is a non-profit organization supporting the development of children and families through community based programs focusing on health, family support services and quality early education.

**GUIDING PRINCIPLES**

- Long range strategic planning
- Results-focused and data driven decision making
- Evidence-based/Evidence-informed practices
- Accountability-data reporting
- Collaboration

**VALUES**

- Believe in the importance of parental awareness, education and support
- Exposure and access to quality services and community resources
- Innovation strategies
- Community commitment, collaboration and connectedness
- Commitment to training and compensation for childcare workers

**GOALS**

**EARLY CARE & EDUCATION**  
 Children have access to high quality childcare

**HEALTH**  
 Children are safe and healthy

**FAMILY SUPPORT & LITERACY**  
 Families will have access to resources that improve their ability to support their children’s growth

**OBJECTIVES/OPPORTUNITIES**

**Quality and Teacher Education:**

- Finding qualified staffing
- Finding staff willing to go to school
- Utilize WAGES program to encourage staff continuity and education
- Quality Stars Program
- Utilize TEACH to help pay for schooling
- Collaboration and communication with providers and parent education about quality childcare
- Childcare providers are not behavior specialists

**Affordable and Accessible Childcare:**

- Need for Infant Care (barriers are cost, staffing and quality)
- Location of childcare that is accessible to entire county
- Lack of capacity due to staffing issues
- Limited childcare for children with disabilities and special

**Health**

- Foster care and family/friend care – resource for children of opioid use
- Addicted mothers prenatal care
- Generational substance abuse
- Mental health services limited availability
- Speech, PT and OT limited resources
- Child Life Specialist (specialist that would families accompanying the child through medical procedures/process)
- Mental health challenges in classrooms – need for support for teachers and behavior

**Family Support**

- Early Childhood Resource Center for families
- Collaboration to increase awareness with parents and community organizations
- Utilization of Resource guide on Health Dept. website
- Parenting class-Basics and appropriate development
- Diaper bank-insufficient diapers can impact parent relationship with baby and baby’s health

**Early Literacy**

- Need for separate data regarding childcare and Pre-k to assess need gaps and impact.
- Current data measures growth and not proficiency
- Advocacy for additional statewide funding for DPIL
- Raising a Reader-expansion.

**EARLY CARE & EDUCATION**  
 Children have access to high quality childcare

STRATEGIES/ASPIRATIONS	RESPONSIBLE PARTY	TIMELINE	Update
WAGE\$ -	SCPC/CCS, Assoc.	On-going	
Child Care Services	SCPC	On-going	
Quality Stars Program (QSP)	SCPC	On-going	
Early Childhood Resource Center	SCPC	On-going	
NC PreK Coordination	SCPC/DCDEE	On-going	
Outreach Health Services – Possible FT CCHC position	SCPC TBD	On-going	
Collaboration with Child Care Resources, Inc.	SCPC/CCRI	On-going	
<i>Due to COVID, childcare quality data is outdated. Need to assess current state of quality in county. Continue childcare director meetings to assess ongoing needs.</i>	SCPC	On-going	
<i>Collaboration with Stanly Community College to increase interest in EC program and utilization of local SCC needs based scholarships and TEACH</i>	SCPC/SCC	TBD	Through CCS training plans include SCC to present free training to childcare directors and providers this fiscal year to educate on offerings and provide needed assistance with enrollment, etc.
<i>Increase parents awareness of the importance of quality and what it means (including staffing ratios).</i>	CCRI/SCPC/DSS	TBD	

- Quality and Teacher Education:**
- Finding qualified staffing
  - Finding staff willing to go to school
  - Utilize WAGE\$ program to encourage staff continuity and education
  - Quality Stars Program
  - Utilize TEACH to help pay for schooling
  - Collaboration and communication with providers and parent education about quality childcare
  - Childcare providers are not behavior specialists

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STRATEGIES/ASPIRATIONS	RESPONSIBLE PARTY	TIMELINE	Update
Fill Behavior Specialist position	SCPC	In Progress	CCRI has plans to fund 6 Regional Behavior Specialist positions. At least 4 have been filled to date. CCS will continue to identify and refer providers needing assistance.

**Accessible Childcare:**

- Need for Infant Care (barriers are cost, staffing and quality)
- Location of childcare that is accessible to entire county
- Lack of capacity due to staffing issues
- Limited childcare for children with disabilities and special needs

STRATEGIES/ASPIRATIONS	RESPONSIBLE PARTY	TIMELINE	UPDATE
<i>Develop collaborative to identify childcare needs (ex. feasibility of possible workplace childcare, identify childcare shortages).</i>	<i>To be determined</i>	TBD	
<i>-Address need for integrated special needs childcare (possibly Developmental Day program) -Currently Outreach Health addresses physical medical special needs-such as child health plans and accommodations</i>	<i>To be determined</i>  SCPC	TBD  Ongoing	
<i>Explore innovative incentives from other resources to encourage licensing of unlicensed childcare</i>	<i>To be determined</i>	TBD	

**Affordable Childcare**

STRATEGIES/ASPIRATIONS	RESPONSIBLE PARTY	TIMELINE	UPDATE
Smart Start Child Care Subsidies	SCPC/SCDSS	Ongoing	
<i>Utilize of grant monies to assist with parent fees</i>	<i>To be determined</i>	TBD	



**Health – Mental Health and Substance Abuse**

- Foster care and family/friend care – resource for children of opioid use
- Addicted mothers prenatal care
- Generational substance abuse
- Mental health services limited availability
- Mental health challenges in classrooms – need for support for teachers and behavior

STRATEGIES/ASPIRATIONS	RESPONSIBLE PARTY	TIMELINE	UPDATE
<i>Mental health collaboration between Partners Managed Care and childcare directors to become more aware of available resources</i>	<i>To be determined</i>	TBD	Plans for Partners Managed Care to present at Directors meeting this fiscal year
<i>Substance Use Network (SUN) Project</i>	SCPC/Regional SUN Project	Ongoing	

**Health-Child Development**

- Parent awareness of developmental milestones and importance of well-child checkups
- Speech, PT and OT limited resources
- Child Life Specialist (specialist that helps/accompanies families through medical procedures/process)

STRATEGIES/ASPIRATIONS	RESPONSIBLE PARTY	TIMELINE	UPDATE
<i>Messaging outreach-Primary care physicians and parents about developmental milestones, well child visits and other early childhood health issues</i>	<i>To be determined</i>	TBD	Communicate to parents through ECRC, CCHC newsletter and social media. Collaborate with LICC
<i>Child Life Health Specialist</i>	Atrium	TBD	

**FAMILY SUPPORT & LITERACY**  
 Families will have access to resources that improve their ability to support their children's growth and development

- Family Support**
- Early Childhood Resource Center for families
  - Collaboration to increase awareness with parents and community organizations
  - Utilization of Resource guide on Health Dept. website
  - Parenting class-Basics, appropriate development
  - Insufficient diapers can impact parent relationship with baby and baby's health

STRATEGIES/ASPIRATIONS	RESPONSIBLE PARTY	TIMELINE	UPDATE
Community Outreach	SCPC	Ongoing	
Kaleidoscope Playgroup- <i>-expansion into other areas of county, -possible mobile unit for Playgroup supplies</i>	SCPC	Ongoing TBD	
Early Childhood Resource Center- <i>collaborate to increase awareness and participation.</i>	SCPC	On-going	
<i>Research possible programming to address family support (such as PAT, Triple P or expanded NCPC program guide.)</i>	SCPC	Ongoing	
<i>Continued involvement with Safe Kids NC initiative</i>	SCPC	Ongoing	
<i>Promote SC Health Dept. community resource guide</i>	SCPC	Ongoing	
<i>Explore funding to expand the Little Ways program</i>	SCPC	TBD	

**Early Literacy**

- Advocacy for additional statewide funding for DPIL.
- Raising a Reader- expansion.

STRATEGIES/ASPIRATIONS	RESPONSIBLE PARTY	TIMELINE	UPDATE
Expand RAR program	SCPC	On-going	FY23 Loving Care II and Loving Care West NC PreK classrooms have been added.
<i>DPIL-increase saturation rate.</i>	SCPC	On-going	
Reach Out and Read	SCPC	On-going	
<i>Storytime at a variety of community locations</i>	<i>To be determined</i>	TBD	
<i>Story walk – research opportunities in funding</i>	<i>To be determined</i>	TBD	

**Early Literacy/School Readiness**

- Need for separate data regarding childcare and Pre-k to assess need gaps and impact.

STRATEGIES/ASPIRATIONS	RESPONSIBLE PARTY	TIMELINE	UPDATE
<i>Data collection collaboration regarding county need gaps and program impacts</i>	<i>To be determined</i>	<i>TBD</i>	